

## From guard shack to global giant. How did Lenovo become the world's biggest computer company?

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### Cita:

The Economist [2013], "From guard shack to global giant. How did Lenovo become the world's biggest computer company?", *The Economist*, London, 12 de enero,

<http://www.economist.com/news/business/21569398-how-did-lenovo-become-wo...> [1]

### Fuente:

The Economist

### Fecha de publicación:

Sábado, Enero 12, 2013

### Revista descriptores:

Competencia mundial. Disputa hegemónica [2]

Empresas transnacionales y gobernanza mundial [3]

Estudios de caso: actividades - empresas [4]

Relaciones de propiedad y control: empresas sin nacionalidad versus internacionalización del capital [5]

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### Links

[1] <http://www.economist.com/news/business/21569398-how-did-lenovo-become-worlds-biggest-computer-company-guard-shack-global-giant>

[2] <http://let.iiec.unam.mx/taxonomy/term/12>

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[5] <http://let.iiec.unam.mx/taxonomy/term/19>